

## 2018 APEC Workshop on Career Development of Sport Talents in Digital Age

May 16 2018

3F Ballroom, The Sherwood Taipei

### Introduction

Technology is moving at a cracking pace. The workforce of the future has been changed substantially by the rapid evolution of technology. With the aim of finding positive approaches to prepare sport talents for the future world of work, this APEC Workshop brings sports officials, experts, and entrepreneurs together, discussing and sharing the relevant human resources development policies and best practices of sports innovations for advancing athletes' career development in digital age.

### Agenda

09:30-10:00	<b>Registration</b>
10:00-10:05	<b>Video Sharing</b> <ul style="list-style-type: none"> <li>• Video clip of “2017 International Conference on Women and Sport”</li> </ul>
10:05-10:15	<b>Opening Remarks</b>
10:15-10:40	<b>Keynote Speech 1 – The New Trend for Career Development in Digital Age</b> <ul style="list-style-type: none"> <li>• <b>Ms. Cindy CHEN</b>, Regional Head of Taiwan and South Korea, Adecco</li> </ul>
10:40-10:50	<b>Photo Session</b>
10:50-11:10	<b>Coffee Break</b>
11:10-12:25	<b>Panel Session 1 – Policy Dialogue on Career Development of Sport Talents in Digital Age</b> <p>Human resources development is always the key issue within the APEC region. This session will bring sport officials form different economies all together to discuss the policies that help young athletes develop their career in response to the challenges of the digital age.</p> <ul style="list-style-type: none"> <li>• <b>Ms. Maggie HSU</b>, Director, International and Cross-Strait Division, Sports Administration, Ministry of Education, Chinese Taipei (moderator)</li> <li>• <b>Ms. Marina NAFI</b>, Director, Sports Disabled Section, Department of Youth and Sports, Ministry of Youth and Sports, Malaysia</li> <li>• <b>Dr. Yoriko NOGUCHI</b>, Head of International Relations, Department of Information and International Relations, Japan Sport Council, Japan (TBC)</li> <li>• <b>Mr. Peter TSIAMALILI Jnr</b>, CEO, Papua New Guinea Sports Foundation, Papua New Guinea (TBC)</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Dr. Celia H. KIRAM</b>, Commissioner, Philippine Sports Commission, Philippines</li> <li>• <b>Ms. Le Thi Hoang YEN</b>, Deputy Director-General, Vietnam Sport Administration, Viet Nam</li> <li>• <b>Dr. Ching Yao HUANG</b>, Chairman, Asian Association of Business Incubation, Chinese Taipei</li> </ul>
12:25-13:55	<b>Luncheon</b>
13:55-14:35	<b>Keynote Speech 2—Innovation for Sport: Nothing Is Impossible</b> <ul style="list-style-type: none"> <li>• <b>Ms. Lirone GLIKMAN</b>, VP Partnerships, HYPE Sports Innovation</li> </ul>
14:35-14:55	<b>Coffee Break</b>
14:55-16:10	<b>Panel Session 2—Best Practices of Sport Entrepreneurship in Digital Age</b> Innovation is essential to keep up with the new arrival of digitalization, particular in sports industry. Therefore, this session will gather the outstanding sport entrepreneurs from different economies to share their best practices of sport entrepreneurship. <ul style="list-style-type: none"> <li>• <b>Ms. Lirone GLIKMAN</b>, VP Partnerships, HYPE Sports Innovation (moderator)</li> <li>• <b>Ms. Vicki SAUNDERS</b>, Founder, The Sponsorship Consultants, Australia</li> <li>• <b>Mr. Ian WARNER Jr</b>, Founder &amp; CEO, Kho Labs, Canada</li> <li>• <b>Ms. Peggy TNG</b>, Deputy Director, Singapore Sports Institute, Singapore</li> <li>• <b>Mr. William SU</b>, CEO, ChaseWind Co. Ltd, Chinese Taipei</li> <li>• <b>Mr. Sin-Fu, GUO</b>, CEO, bOMDIC Inc., Chinese Taipei</li> </ul>
16:10-16:20	<b>Closing Session</b>
16:20-17:20	<b>Round-Table Meeting on APEC Sports Policy Network</b> The main purpose of this meeting is to discuss the development and priority of ASPN in 2018 as well as important sports related issue within the region for future reference. <p style="text-align: right;">* This session is exclusive to ASPN Members.</p>

\* The Organizer reserves the right to amend any part of the Event format, agenda or program if necessary at any time.